

# What is a Producer ?

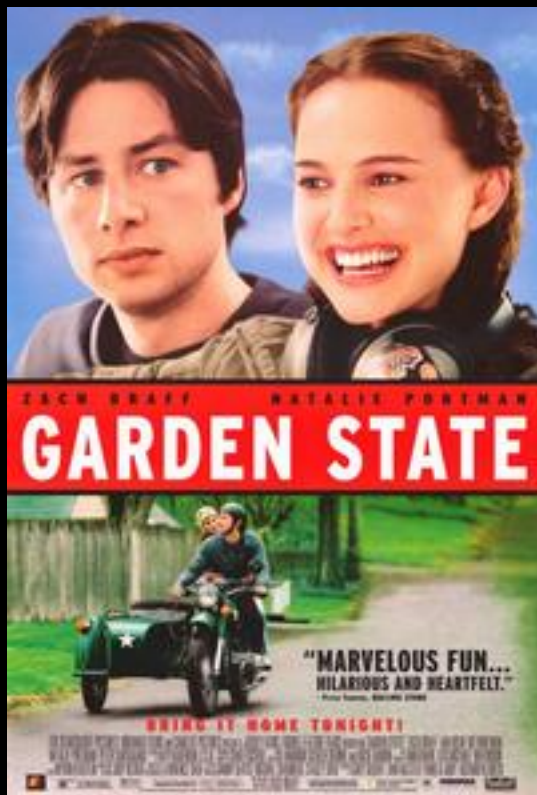
## The Creative Journey

# WHAT DO YOU NEED TO DO TO BECOME A PRODUCER?

- Who You Know
- What You Know
- How You Learn It
- Why You Need To Know It

# Independent vs Studio Films

- And then there are ultra low budget films.



# Steven and Stanley

<http://youtu.be/v6xzQ8ExzDA>

# WHAT DOES A PRODUCER DO?

- Finds The Material
- Finds The Cast
- Finds The Director
- Finds The Money
- Supervises The Writing
- Supervises The Casting
- Supervises The Negotiation Of All Key Contracts
- Supervises Hiring of Line Producer

# What Does A Producer Do

- Supervises Hiring of All Key Below The Line Crew
  - Cinematographer
  - Production Designer
  - Casting Director
  - Editor
  - Composer
  - Special Effects
  - Music Supervisor
- Supervises Key Elements Of Below The Line Preproduction
- Involved In Early Marketing Conversation
- Waits For Crisis To Happen

# What Does A Producer Do

- Deals With Key Talent Issues
- Works with on set key PR
- Works In Editing With Director
- Continues Marketing and Social Media Work
- Interfaces with Composer
- Involved with the Mix
- Prays the film will open big!!!!

NEXT CLASS

ME AGAIN

WHAT'S YOUR STORY



# The Producer – What is it?

- Financier
- Studio Executive
- Handler of Material
- Shaper of Material
- Writer Director
- Maker of Film – Line Producer
- Manager /Friend of Star

# Producers Collaborate:

## “Steven and Stanley”

<https://www.youtube.com/watch?v=v6xzQ8ExzDA>

- Source Material
- The Option - “PD” versus License Agreement
- The Storyboard
- Relationships
- Roles and Responsibilities
- Deal Maker/ Deal Breaker

# PGA Definition:

- A Producer initiates, coordinates, supervises and controls, either on his own authority, or subject to the authority of an employer, all aspects of the motion-picture and/or television production process, including creative, financial, technological and administrative.
- A Producer is involved throughout all phases of production from inception to completion, including coordination, supervision and control of all other talents and crafts, subject to the provisions of their collective bargaining agreements and personal service contracts.